

# E-folio Earnability Challenge

## Simple Entrant Guide

### What Is This?

The **E-folio Earnability Challenge** is a free UK competition for **13–25 year olds**.

Your task is simple:

**Create ONE digital E-folio link that proves what you can do.**

Not a CV.

Not promises.

**Proof.**

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### Who Can Enter?

You can enter if you are:

- Aged **13–25**
- Living in the **UK**
- A student, graduate, creator, job-seeker, or early entrepreneur
- An Earniversity student **or not** (both welcome)

Entry is **free**.

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### What You Need to Do

1. Create your **E-folio link**
2. Choose **ONE path**

3. Add real evidence of your skills or effort
4. Submit your E-folio link

That's it.

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## Choose ONE Path

### **Employable Path – “Ready for Work”**

Show you're prepared for a job.

Include things like:

- CV or résumé
  - Qualifications or certificates
  - Projects, work experience, placements
  - What job or sector you're aiming for next
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### **Entrepreneurial Path – “Create Value”**

Show you can build or test something.

Include things like:

- A product or service (even a trial)
- Pricing or offer
- Proof of learning, feedback, or traction
- A way for someone to contact or book you
- What worked and what didn't

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## **Creator Path – “Attract & Convert Attention”**

Show you can build attention.

Include things like:

- Content (videos, posts, designs, writing)
- Links to platforms (TikTok, YouTube, Instagram, etc.)
- Engagement or audience proof
- How you plan to grow or monetise
- A clear call-to-action

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## **What Judges Look For**

Every entry is judged on the same 5 things:

1. **Proof** – Is there real evidence?
2. **Clarity** – Can we understand you in under 30 seconds?
3. **Use of E-folio** – Is it organised and intentional?
4. **Real-World Value** – Could this lead to an opportunity?
5. **Authenticity** – Is this honest and real?

 Polish is NOT required

 Effort IS required

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## **What You Can Win**

- Featured placement in **E-folio & Earniversity**
- A **verified digital winner badge**
- Public recognition
- Priority access to opportunities and programmes

Winning = **proof of capability**, not perfection.

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## Timeline

- Competition opens: **[DATE]**
  - Submission deadline: **[DATE]**
  - Weekly featured E-folios shared in Discord
  - Winners announced: **[DATE]**
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## Important Notes

- You only submit **ONE link**
  - You only choose **ONE path**
  - You don't need experience — just **evidence**
  - Be honest. Be clear. Show effort.
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## Final Message

You don't need a perfect CV.  
You need proof.

**Build your E-folio. Share your link. Get seen.**

**👉 Enter the E-folio Earnability Challenge**